



Hope in

Bloom

2026 Gala



Goodwill 
of the Finger Lakes 

**Smola Consulting supports
Goodwill of the Finger Lakes' mission
to elevate people, community, and
the planet for a good today and
better tomorrow**



Contact Us!

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Welcome friends,

May 8, 2026



Thank you for joining us this evening to celebrate Goodwill of the Finger Lakes' 2026 Hope in Bloom Gala. Your presence here is more than support—it is a powerful statement of belief in the potential of every individual and the strength of our community. Because of you, we are able to continue advancing our mission: Elevating people, community, and planet for good today and a better tomorrow.

Goodwill has long been a leader in advancing circularity, grounded in decades of experience in donation-driven reuse, resale, and responsible end-of-life pathways for textiles. Every item donated represents not only an opportunity to serve someone in need, but also a step toward reducing waste and extending the life of valuable materials.

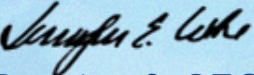
At Goodwill, we see possibility where others may see barriers. We are a complex organization, but our purpose is simple and deeply human—to provide the tools, resources, and opportunities people need to build better futures for themselves and their families. Every day, lives are changed through access to vision services, crisis support, education, and employment pathways.

Over the past year, more than 171,000 people across our region have been touched by our programs, including the Goodwill Learning Academy, 211/LIFE LINE, Goodwill Vision Services, formerly the Association for the Blind & Visually Impaired (ABVI), 988 Suicide & Crisis Hotline, and Good Neighbor. Behind each number is a story—of resilience, of hope, and of transformation. And behind each of these stories are donors like you.

To learn more about our mission or if you wish to schedule a tour of our facilities, please don't hesitate to reach out to us at advancement@goodwillfingerlakes.org.

Because of your compassion—and your continued support tonight—the future of our communities will be much brighter. Thank you for believing in this work, and for helping us create lasting change for generations to come.

With deepest appreciation,


President & CEO





—
one open door can
open doors across a
community.

Our most important work happens outside the four walls of our bank. KeyBank gets involved, supporting people who make a difference and working with community-focused organizations through investments, philanthropy, and volunteering. We believe that together we can keep our communities full of hope, compassion, and opportunity, one open door at a time.

KeyBank 

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Hope in Bloom



Program

- | | |
|----------|-------------------------------|
| 6:00 PM | Cocktail Hour & Mingle |
| 7:00 PM | Heads & Hips |
| 7:15 PM | Program |
| 7:45 PM | Dinner |
| 8:30 PM | Community Awards Presentation |
| 9:00 PM | Dessert & Mingle |
| 9:10 PM | Auction Closes |
| 9:20 PM | Auction Winners Announced |
| 10:00 PM | Evening Concludes |

We Don't Just Build Projects. We Build Opportunity.

FSI Construction & Real Estate is driven by one goal—create spaces that perform, investments that last, and communities that thrive.

Tonight, we proudly support Goodwill of the Finger Lakes—an organization that changes lives through access to jobs, training, and independence.

What We Deliver

- **Ground-up Construction & Complex Renovations**
- **Strategic Real Estate Development**
- **Long-Term Investment Value**

We believe strong communities are built the same way as great projects—with vision, hard work, and the right partners.

FSI Construction & Real Estate Building Value. Creating Opportunity.



FSI

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Hope in

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Goodwill of
the Finger Lakes
Gala



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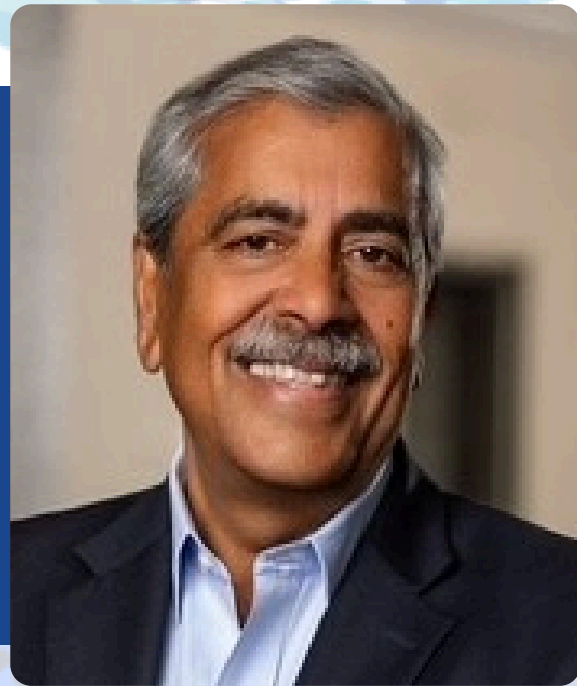
R. SCOTT & CHRISTINA BURDETT

2026
Award Winners

Good Neighbor Award

Faheem Masood

former President and CEO,
ESL Federal Credit Union



Gwen Sterns Visionary Award

David DiLoreto, MD, PhD

Chair and Director of
Flaum Eye Institute at the
University of Rochester
Medical Center



Delivering Eye Care to Our Community and Beyond

- 12 clinical sites throughout the region
- 150,000 annual patient visits
- 7,000 annual ophthalmic surgeries
- Top 20 in U.S. NIH research funding
- The region's only ocular cancer and ocular gene therapy treatment center

FLAUM EYE INSTITUTE

www.eyeinstitute.urmc.edu



University
of Rochester
Medicine

Why your gift matters



Goodwill is where your things start new lives.

When you donate your items or shop at Goodwill, you're doing more than just decluttering or finding a good deal – you're giving items a second life and embracing value, versatility, and sustainability in every donation and purchase.

However, store sales alone do not cover the full cost of delivering these vital community programs. That's why your support matters so much.

When you make a financial gift to Goodwill, 90 cents of every dollar goes directly to mission-based programs that impact more than 171,000 people and their families each year. These life-changing services include:

- Helping children, adults, and seniors with low vision or blindness gain the tools and skills to navigate the world with confidence and independence
- Supporting adults on their journey to earn a high school diploma through one-on-one coaching and guidance
- Connecting individuals facing homelessness, food insecurity, mental health challenges, or substance use disorders to critical community resources
- Distributing donated goods to local nonprofits, churches, and food shelters to provide clothing, shoes, toys, household items, and books to those in need

All gifts made to Goodwill of the Finger Lakes today through Sunday, May 10 – Mother's Day – will be matched, up to \$10,000, thanks to a generous gift from Alesco Advisors.

Proceeds from this event will be put to immediate use to benefit Goodwill's critical community work.

Thank you for your consideration!

Goodwill 
of the Finger Lakes 





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ON THE RIDGE

East Ridge Rd., Irondequoit, NY



SkyView On The Ridge offers a wide range of spaces from high visibility big-box anchors, to readily demisable interior and exterior suites, as well as new construction/outparcel opportunities.

With current occupants including the Rochester Regional Health's School of Nursing, the Town of Irondequoit Community Center, and Skyview Park Apartments, the foundation of a vibrant mixed-use campus has been established.



New leasing opportunities available! Contact Jaymes Keenan at 585-784-3638 for more information.

**OUR COMMUNITY
IMPACT NUMBERS**



171,014 SERVED



28.8 Million
pounds of stuff diverted
from landfills



1,515
people received
Vision Services

334
served & trained with
Workforce Development

19,623 COUNSELED

988 | SUICIDE & CRISIS
LIFELINE

under 2% of 988 contacts have resulted in a 911 call
or in other words required emergency services

150,204

211

Got Connected. Got Help.



Good Neighbor

849

Families Supported

Goodwill of the Finger Lakes

Our Mission

Elevating **people,**
community, and
planet for a
good today and
better tomorrow.



®

Two Missions. One Goal. Lasting Impact.

Goodwill and SWBR —

Together we are committed to dignity,
opportunity, and positively impacting
the community.

SWBR



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Todd D. Green, CFA

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Bond is happy to support **Goodwill of the Finger Lakes** at the **2026 Hope in Bloom Gala**, benefiting programs that elevate people, strengthen communities and advance a better tomorrow throughout Rochester and the Finger Lakes region.



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We are proud to support Goodwill of the Finger Lakes.

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As a bank for the community, we're proud to support Goodwill of the Finger Lakes!

We strive to build enduring community vitality so all can achieve their best financial life. We offer a full range of financial services and strategize with you to realize a financial life, well-lived.

cnbank.com



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Giving for a stronger community

Ryder is proud to support The Goodwill Gala.



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Thrilled to support and celebrate

Hope in Bloom

Goodwill of the Finger Lakes!





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COMMUNITIES WE SERVE

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Goodwill of the Finger Lakes
and the impact it creates.

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together

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Thank you for helping us make a difference.



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Goodwill of the Finger Lakes!



  **PITTSFORD
PLAZA**



*Hope
In
Bloom*

*USI Insurance Services is proud to support
Goodwill of the Finger Lakes
as they deliver essential services and resources
that transform lives throughout the community.*

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Thank you for attending the
2026 Hope in Bloom Gala.

If you are considering making a gift, please scan here and your gift will be matched, up to \$10,000, thanks to a generous gift from Alesco Advisors, through Sunday, May 10.



Scan to give.



Scan to bid.

To bid on items in the silent auction, please scan here. The auction will close at 9:10pm on Friday, May 8. Winners to be announced at 9:30pm.