





## TURN GENTLY USED SHOES INTO COMMUNITY SUPPORT

Clear out your closets, support your neighbors, and make every step count! Goodwill of the Finger Lakes' newest fundraiser, Kicks for Good, turns gently used shoes into real community impact. For every pound of shoes your organization collects, Goodwill of the Finger Lakes will pay 25 cents per pound for the total amount donated.



### HOW IT WORKS

- 1. Gather Shoes:** Collect gently used pairs of shoes. (no single shoes or flip flops)
- 2. Schedule Pickup:** Goodwill will coordinate with you to determine a convenient time frame for collecting your donations.
- 3. Weigh and Donate:** After pickup, Goodwill will weigh your shoes and calculate your donation at 25 cents per pound.



### MAKE A DIFFERENCE IN YOUR COMMUNITY

When you participate in Kicks for Good, you're doing more than donating shoes and raising money - you're fueling Goodwill of the Finger Lakes' community impact programs and services that benefit more than 171,000 people in our community each year: 211/LIFE LINE, 988 Suicide and Crisis Lifeline, Goodwill Vision Enterprises, the Good Neighbor Program, the Goodwill Learning Academy, and so much more.



### NEXT STEPS

If your organization is interested in participating in the Kicks for Good Fundraising Program, please send an email to [kicks@goodwillfingerlakes.org](mailto:kicks@goodwillfingerlakes.org).



*We look forward to connecting with you!*