M 2020 ANNUAL REPORT of the Finger Lakes 2.1.1 LIFE LINE Get Connected. Get Answers.

REFLECTIONS

This letter is written at the conclusion of one part and the beginning of another part of our organization's story. This past year has been one of transition as Dr. Gidget Hopf and the Board moved thoughtfully to ensure a smooth passing of the baton from our leader of nearly 34 years to Jennifer Lake who represents a new generation of talent and excitement for what is yet to come.

The story of ABVI and Goodwill of the Finger Lakes has touched hundreds of thousands of people over the last three decades under Gidget's leadership. Each individual will have their own reflection on what their part in the story has been. A glimpse of this year's past story appears in this annual report.

In 1986 when Gidget first took the helm, ABVI had 150 employees and a budget of five million dollars. As her chapter ends, ABVI and Goodwill of the Finger Lakes has over 600 employees and a budget of fifty million dollars having grown into a diverse organization fueled by its social enterprises. These include manufacturing, food services, a contact center and our donated goods-retail programs. All these businesses created jobs and a career path for thousands of individuals, a significant number with vision loss or other barriers to self-sufficiency. In addition to our employment programs, this past year alone we served over 200,000 individuals through our

211/LIFE LINE crisis hotline, vision services and workforce development.

Our team members are what makes our organization strong. Our steadfast values that strive for a culture of equity and opportunity for all, built on a strong financial foundation, diverse businesses and outstanding leadership has made us the highly regarded organization we are today. It is this strong legacy that prepared us to address the unanticipated COVID-19 crisis and contribute vital services and supports to our community. It is daunting that this unparalleled crisis comes at a time of a leadership transition. Like the end of the first book in a good series, readers are left with an ending that leaves them filled with anticipation for the sequel.

When we close the final page of the last chapter, we do so with satisfied recollection of the characters we have met along the way and the feelings that were elicited. The good news is that there is a sequel, a sequel that undoubtedly begins with the crisis of a lifetime for our whole country and how we manage through it. The sequel will unfold over the months and years ahead. Jennifer and her team along with our dedicated members of our Board of Directors have a profound opportunity to take Goodwill of the Finger Lakes to a new level of service and achievement. That story is just beginning.

A. Gidget Hopf

Former President/CEO

a. Gidget Hapf

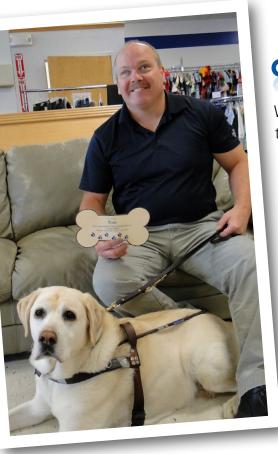
William Barnecut-Kearns

William Borneut- Leons

Chair of the Board

Verugla & Loke
Jennifer E. Lake
President/CEO





CURT CHALTAIN

When Curt reflects on his life, ABVI and Goodwill of the Finger Lakes are always there. As children, he and his brother Chris began losing their vision to retinitis pigmentosa — a degenerative condition with no cure or treatment.

"ABVI provided the help we needed to become happy, productive adults and live life to the fullest," says Curt. He took several of ABVI's classes including mobility, home skills, and Braille. Graduating from S.U.N.Y.'s Morrisville State College with a degree in automotive technology, he worked repairing and installing transmissions. During this time in his life, he married and had three children.

ABVI re-entered his life when Curt became one of our first Goodwill store employees. After 24 years working in our stores, Curt made a career change. His dedication and easy rapport with customers made him a natural fit for our Contact Center.

After working retail for so long, shifting to an environment where he'd need strong computer skills was a challenge. But Curt worked with our Adaptive Technology team, and his love of mechanics translated well to understanding

computer software. "There's a logic to it plus I always want to be more efficient. I love to figure things out." Now he is both a resource and a trainer for his coworkers.

It's in Curt's nature to overcome obstacles. "I just do things. I don't think about the fact that I'm blind."

ANTHONY WILSON

Like many we serve, for Anthony ABVI has always been part of his life. At age seven, he was diagnosed with Stargart disease. This inherited, progressive disorder of the retina usually develops in childhood. While the services Anthony received from ABVI were helpful, vision loss made learning a challenge and he left school in 11th grade. But with ABVI's help and his determination to succeed, It is Anthony's understanding that he is the first person who is legally blind to receive a GED. It was important to him to find a career where his vision impairment wouldn't be seen as a drawback.

He again turned to ABVI and was a perfect fit for our Goodwill stores. He has worked in several of our stores, currently in our Geneseo location. Anthony has served as an ambassador for an ABVI fundraising campaign. While some would be intimidated by their story and asking coworkers for donations, Anthony was a natural.

He says, "Being an ambassador for ABVI and Goodwill has been a pleasure and I would volunteer to do it any time. It's a great organization and I have received help from them since I was a kid." Anthony is married with two young children and a third on the way. For him, attitude is everything. "You only have a limit when you make one, so don't make one and strive for the best."



CHRISTOPHER SMOKER

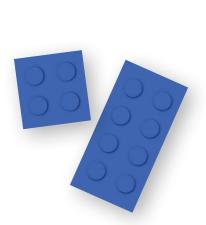
Years ago, our Annual Report featured Christopher, a little boy who loved Legos.

Born in China with congenital glaucoma (a degenerative eye condition), three-year-old Chris was adopted by Kari and Ken Smoker. Shortly after arriving in America, he had exploratory eye surgery. "The surgeon told us Chris was already blind in his right eye and legally blind in his left," says Kari.

The family needed help. "It was very important to me to build the relationship with ABVI, to be able to ask for help. We came to the Low Vision Center for his first pair of glasses. When he put them on, he gasped and said 'Hello mommy! I can see you. I can see you."

Chris has participated in many ABVI youth programs including Summer Sizzle and Winter Chill. He also did a summer Work Experience Training at the Webster Goodwill Store and he often mentored younger participants. He's an exceptional student at Allendale Columbia who wants to be a therapist. Chris runs track, plays Beep Baseball (adaptive baseball for people who are blind or visually impaired), performs in school musicals, and is an award-winning pianist.

Chris's vision loss gave the Smokers a new perspective on raising children. "I realize that what I used to think was a big deal really doesn't matter," says Kari. "He may lack sight, but Christopher has vision."





THE CHILDREN AND FAMILIES PROGRAM

The Children and Families Program has undergone significant changes this past year.

Our goal was to have something for everyone. There are family-friendly events like bowling, parent/child cooking classes, ice cream socials, vocational field trips, STEM activities, Halloween parties, and accessible athletics. Because blindness knows no boundaries, our participants include children with a variety of eye conditions, language barriers, diverse economic circumstances, and coexisting challenges like deaf-blindness, Cerebral Palsy, Epilepsy, and autism.

One family, led by a single mother of two adolescents, was eager to participate in our program. The youngest daughter is legally blind, requires a wheelchair, has limited motor control, and has brittle bone disease. They

attend most of the Children and Families events because there are opportunities for socialization, education, and adaptive entertainment that they would not find elsewhere. This family of three (four if grandma comes too) has become part of our family. When they arrive at our programs, they are eager to hug and connect with the staff. Sometimes, the mother has been moved to tears of relief in seeing her daughters giggle at Mad Science experiments, enjoy Halloween party games, and take part in Disney character photo opportunities.

Those joyful tears represent our success better than any statistics. Our goal is to look past eye diseases to see not only the whole child but the whole family and understand their unique needs.



OUR GENEROUS DONORS

The Association for the Blind and Visually Impaired and Goodwill of the Finger Lakes are ever grateful to our numerous donors who graciously contribute to making our mission possible. These donors contributed gifts of \$250 or more during the fiscal year of April 1, 2019 – March 31, 2020. We give our sincere thanks to all of our donors for their generosity.

\$25.000+

Estate of Velma Anderson Camp Smile Inc. Daisy Marquis Jones Foundation Davenport-Hatch Foundation, Inc. Estate of John H. Dengler Martin L. Suter and Suzanne S. Suter Family Fund Gwen and Richard Sterns United Way of Greater Rochester

\$10.000 - \$24.999

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E Lawrence and Barbara Howe

Susan Kennedy Gary Kochersberger Joseph Lapczenski Leo J. Roth Corp. Phyllis Lotito M & T Bank Eleanor and Bruce McLear Carol McMillen Terri and Bobby Meechan Patricia and Raymond Naber, Jr. Nationwide Mutual Insurance Company Anonymous Eleanor Newell OcuSight Eye Care Center Pavchex Community Foundation Inc. Nancy Premo Eric and Elizabeth Rennert Retina Associates of Western NY, PC Rochester Alumnae of Delta Gamma Rochester Eye and Laser Center Rochester Eye Associates Geoffrey and Janet Rosenberger St. John Fisher College The Dolomite Group The Jackman Group Wegmans Food Markets, Inc. Shirley G. Williams

\$500 - \$999

WinnCompanies

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Linda and Alan Dolmatch

Doug Doonan

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Erik and Judy von Bucher

Gretchen A. Voss

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\$250 - \$499

Avon Lioness Club Avon Lions Club David and Linda Ayers Vera Bellows Richard Black and Jappie King-Black

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Mary Ellen and Peter Parry

Leah Powell

Edwin and Roberta Przybylowicz

Ryne and Celeste Raffaelle

Tina and Brian Reeves

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Karen M. Schuhle-Williams Seneca Gaming Corporation Steven M. Silverstein, Ph.D.

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Ann S. Terhaar

Toshiba Business Solutions James and Sheila Tulloch

United Way of The Greater Capital

Region, Inc. Alicia Velasco Christine Vos Richard Wade Patricia J. Warth

Robert and Linda Wayland-Smith

James Wilcox Lisa Wilcox

Pamela S. Wilkens White Wayne and Judith Yendall

Joyce Zimowski



GIVING SOCIETIES

Visionary Society

ABVI created the Visionary Society to thank and honor those individuals who have supported our mission for 10 or more consecutive years. The new members listed joined the Visionary Society between April 1, 2019 and March 31, 2020. We thank them for their commitment. To view the complete listing of Visionary Society members, visit www.goodwillfingerlakes.org/donate/donor-recognition.

Donald Alloco Ronald and Mary Ann Aument William and Jason Barnecut-Kearns Mary Boland and Nirai Lama Janice Collins Linda and William Delaney Reverend and Mrs. James Dugan Ross and Marlene Flkin Eileen and Marvin Fishman Craig and Shirley George Judith Heberle David and Columba Heinzelman Holly Hindman and Spencer Cook Carol Hopkins Robert and Teresa Issa Judith and Norman Karsten Thomas and Nancy Keller George and Eva Klemann Thomas and Elizabeth Kubiak Nancy Lowthian James and Lilian Matteson Kathleen McGrath Brian McLaughlin Wendy and Peter Micca Keith and Cheryl Moss George and Mary Murphy Raymond Potter Richard and Jovce Schreiber James and Sharon Smith David Talbot Susan and Harvey VanHoven Mary Alice and Earl Westerlund

Loyalty Society

ABVI created the Loyalty Society to thank and honor those individuals who have supported our mission for five to nine consecutive years. The new members listed joined the Loyalty Society between April 1, 2019 and March 31, 2020. We thank them for their commitment. To view the complete listing of Loyalty Society members, visit www.goodwillfingerlakes.org/donate/donor-recognition.

David and Patricia Adams Darrick and Sarah Alaimo Carol Anderson Eugene and Barbara Basch Bruce and Marcia Bates Scott and Stacev Bianchi Stuart and Betsy Bobry Ronald and Mary Bohn John and Nancy Braund Karen and Mark Brockman William Cameron **Bruce Cherry** Carrie and Ken Chizuk Clayton and Susan Cloen Colette Croop Susan D'Arienzo Ricki and John DeBaun Paul and Annette DeCarolis Patricia Dell'Anno Lisa DerCola Linda and Alan Dolmatch Opal and Dallas Embling Lois Favro Joseph and Norma Filion Sandra Flores Gary and Penelope Foley Charles and Gretchen Forte Michael and Suzanne Frame Scott and Kathleen Frame Aline Glavin Patrick Guisto Brian and Shirley Harrington John and Judith Henderson

Barbara Higgins



William Hosley Carol Kendall Howard and Karen Kessler Marguerite and Donald Krieg Joseph Lapczenski Janice and Bill Laurri Glo Magnuson Carla Mindler William and Diane Montague Peter Moore Donald and Charlene Musfeldt Marjorie Oi Robert Pardyjak Joseph Passarell Thomas E. Penn **Richard Phillips** Deena and Michael Rivoli Sue Sampson Robert and Kathvrn Saunders David and Naomi Schrier George Schultes William and Caroline Schultz Charles and Anne Seereiter Alfred and Ruth Smith Harmon and Vicky Spencer Arnold Sprague **Gregory Stark** Steve and Leanne Starks Immacolata and Carmine Vanni Sheila Weinbach James and Colleen Wilson James and Katherine Wright

Partners in Success

These organizations have supported our mission for between five and nine consecutive years.

Alexander Eye Associates
AP Professionals of Rochester, LLC
Boylan Code LLP
Buckingham Properties
Burke Group
Canfield & Tack Inc.
Corporate Floors U.S.A., Inc
Dansville Lions Club
DeCarolis Truck Rental, Inc.
Excellus BlueCross BlueShield
Flaum Eye Institute
HR Works, Inc.
Jet X Delivery Service

JFS Curtze Macy's Foundation Mark L. Serventi Family Foundation Mattingly Low Vision, Inc. MetLife NOCO Natural Gas & Electric Pixos Print Ramerman Leadership Group RDA Container Corp. Rochester Area Community Foundation Rochester Eye Associates Seneca Gaming Corporation Simmons Rennolds Associates, LLC St. John Fisher College Sumner Leigh Systems, Inc. Wegmans Food Markets, Inc. Wilmorite Corporation Xerox Corporation

Partners in Leadership Society

These organizations have supported our mission for 10 or more consecutive years.

Albert C. Snell Memorial Fund Alesco Advisors, LLC Aqua Valley Bond, Schoeneck & King, PLLC Browncroft Day Care Center Diamond Packaging Helen and Ritter Shumway Foundation IBM Employee Services Center Irondequoit Lions Club M & T Bank Mengel, Metzger, Barr & Co., LLP OcuSight Eye Care Center Retina Associates of Western NY, PC Rochester Alumnae of Delta Gamma Rochester Female Charitable Society The Dolomite Group



FINANCIAL SUMMARY

Year E	Ending March 31, 2020	Year Ending March 31, 2019
REVENUE		
Public Support	\$10,594,682	\$12,306,546
Program Revenue	\$2,575,166	\$2,553,528
Sales Revenue*	\$35,081,075	\$35,720,134
Other Income**	(\$1,262,899)	\$367,566
TOTAL REVENUE	\$46,988,024	\$50,947,774
EXPENSES***		
Manufacturing	\$10,482,478	\$10,534,280
Vision Rehabilitation	\$1,801,268	\$1,915,402
Food Service	\$1,425,486	\$1,357,182
Retail	\$26,235,965	\$26,446,486
Contact Center	\$2,262,002	\$2,032,475
211/LIFE LINE	\$1,320,650	\$1,299,955
Workforce Development	\$489,235	\$489,805
Development	\$346,869	\$387,406
Administration	\$5,078,562	\$4,863,195
TOTAL EXPENSES	\$49,442,515	\$49,326,186
Change in Net Assets from Operations	(\$2,454,491)	\$1,621,588

^{*}Sales Revenue = Contact Center + Food Service + Manufacturing + Goodwill Retail + Vision Rehabilitation

2019-2020 BOARD OF DIRECTORS

William Barnecut-Kearns, Chair of the Board

A. Gidget Hopf, President/CEO

Michael Frame, Vice Chair, Planning & Resources Committee

Susan Kitchen, Vice Chair, Assessment Committee

John Henderson, Treasurer

Margaret Ferber, Controller and Audit Chair

Gerard Rooney, Secretary

Darrick Alaimo Patrick Jackman

Robert Brenner JudieLynn Nassar McAvinney

Ian Harper Tina M. Reeves

Brian Harrington

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Joseph Briggs John Buttrill William Clune Steven Feldon Shirley Skinner

Shirley Skinner (deceased)

Gwen Sterns Rudolph Warren Joyce Zimowski

^{**}Excludes distributions to Operations from Endowment Funds

^{***}Excludes Non-operating Expenses such as Change in Pension Funding Status and gain or loss from Interest Swaps

THE STATISTICS REFLECT

the ways Goodwill of the Finger Lakes impacted our community through its ABVI, 211/LIFE LINE, and Workforce Development mission programs in 2019!

2329 unique individuals served by ABVI's dedicated team of **Vision Rehabilitation** providers.



2616 individuals lives touched by the **Good Neighbor program**, partnering with and supporting community agencies, green initiatives, and work-ready wardrobe needs.



2616

2303 people received **free eye screenings, exams, and services** through our Vision Wellness programs.



2303

Goodwill of the Finger Lakes employs over 650 people and is committed to their career growth and satisfaction.



650

Workforce Development provided **training** and placement opportunities to 519 individuals to overcome barriers to employment.



519

211/LIFE LINE's telecounselors provided 24/7 **human service referrals and crisis counseling** to over 238,236 contacts with concern and expertise.



238,236

26 million pounds of useful items were **diverted from our local landfills** and donated to our Goodwill donation centers.



26_{MILLION}

Our mission is to prepare and empower people who have barriers to independence to be self-sufficient and contribute to their families and communities.

ABVI/Goodwill of the Finger Lakes is a Better Business Bureau Accredited Charity. Receiving BBB Accreditation means that a charity has met BBBs 20 Standards for Charity Accountability. This rigorous test evaluates charities based on a set of high standards so donors can feel confident they are making sound charitable giving decisions.



Goodwill of the Finger Lakes
The Association for the Blind and Visually Impaired

